

The client

Strategic Allies Ltd (SAL) is working with a forward-looking Film School that is exploring the future of **celluloid film use** in the screen industry. The Film School is keen to expand its offering in response to evolving industry needs and is considering the development of new services related to **analogue camera testing, celluloid film processing, and training courses**. To inform this direction, the Film School has engaged SAL to gather insights from professionals with a keen interest in analogue film formats.

The search

To support the Film School's ambitions, SAL is conducting conversations with a range of screen industry professionals with insights and opinions about **analogue film formats**. These include **cinematographers, Directors of Photography (DoPs), equipment suppliers, postproduction executives, professional talent agencies, industry bodies, consultants**, and other relevant experts. The aim is to understand current practices, challenges, and future needs to guide the development of impactful and industry-relevant services.

If you have experience with celluloid film and analogue movie cameras and would be willing to share your insights, we would be delighted to hear from you. Your input will play a valuable role in shaping decisions about services to genuinely meet the needs of today's screen industry.

All conversations will be treated confidentially and are for research purposes only. To participate, please contact us at network@strategicallies.co.uk