

The client

We are working with an **established FMCG company that is developing a range of food and beverage products containing functional ingredients**. Consumers are familiar with the inclusion of ingredients such as caffeine in functional foods and beverages, but there is now **an increasing number of ingredients and extracts** used in products for the consumer lifestyle and consumer wellbeing markets.

The search

The client is **actively searching for food and beverage ingredient companies who can supply ingredients globally** from a range of ingredient categories.

Potential partners should be able to demonstrate the following: -

- Manufacture or distribution of a broad range of functional food and beverage ingredients and additives across several categories including caffeine, taurine, L-theanine, herbal and botanical extracts, sweeteners, amino acids, vitamins and vitamin premixes, minerals, and clouding emulsion
- Quality ingredients, compliant with one or more 3rd party certifications for food safety, such as SQF, ISO22000, BRCGS or NSF
- Ingredients must be certified vegetarian, vegan, halal, kosher, non-GMO, gluten-free, dairy-free, sugar-free, allergen-free, lactose-free, and not contain artificial colours
- Use of CAS numbers as unique ingredient identifiers
- Ingredients must be supported by the following documentation: Certificate of Analysis, Technical Data or Product Specification Sheet, Safety Data Sheet, Manufacturing Flow Chart
- Company must have key internal corporate social responsibility policies, particularly anti-bribery and anti-corruption policies, and environmental, social, and governance policies
- Ingredient manufacturers should own their manufacturing facilities (not use a 3rd party)
- Companies should have established routes for shipping ingredients to USA, Colombia, Taiwan and Australia

What the client can offer

Our client is looking for companies that will become trusted suppliers. This therefore represents an excellent business opportunity for an ongoing partnership with a leading and global product manufacturer. All potential partners should be able to demonstrate their capabilities and experience by way of case studies and supporting literature.

Please request and complete the Capability Questionnaire for this search and return with any supporting information or provide details of any potential ingredient manufacturer or distributor. Please send preliminary information on any proposed partners to Diane Kolonko at diane@strategicallies.co.uk