

The client

We are working with an established FMCG company that wants to develop a range of **orally dispersible / disintegrating strips containing a combination of functional ingredients**. Oral strips dissolve rapidly on the tongue and are a fast and convenient way for consumers to take supplements without the need for water. Other applications of this delivery format include oral strips for breath freshening and the delivery of pharmaceutical drugs to the brain. Our client has several successful consumer lifestyle brands across a global customer base, and now wishes to leverage their knowledge and supply chain to offer new products to the supplement market.

The search

The client is actively searching for **manufacturing partners who are experienced in producing orally dispersible films/strips**. Our client has a formulation of **caffeine with supporting vitamins and natural extracts** that they would like to be incorporated into the strips.

Essential requirements:

- In-house, manufacturing capabilities for oral dispersible / disintegrating strips that dissolve on the tongue in less than 1 minute
- Development capabilities, to optimise the incorporation of 5 or 6 functional ingredients per strip
- Taste-masking technologies to ensure highly palatable and pleasant-tasting strips even when working with bitter-tasting actives e.g., caffeine
- Production of pilot samples so our client can conduct early product testing
- The capacity to manufacture large volumes (millions) of strips per year
- Quality manufacturing certifications e.g., cGMP
- Sustainable packaging options e.g., multipacks of strips

Preferred requirements:

- Ability to incorporate multiple functional ingredients into a strip matrix of natural ingredients e.g., composed of alginates, pectins and/or celluloses
- Expertise in developing and manufacturing high-dose strips (100-200 mg of active / strip)
- Experience of manufacturing oral strips for the US market

What the client can offer

Our client is looking for companies that will become trusted manufacturing partners. This therefore represents an excellent business opportunity for an ongoing partnership with a leading and global product manufacturer. All potential partners should be able to demonstrate their capabilities and experience for this search by way of case studies and supporting literature.

Please request and complete the Capability Questionnaire for this search and return, together with any supporting information, or provide details of any potential technology partner or service provider to Diane Kolonko via diane@strategicallies.co.uk