

# Open Innovation Search (OIS)



An Open Innovation Search (OIS) is a tailored, continuous worldwide trawl of innovative opportunities for growth for our clients.

**Strategic Allies Ltd searches to find** innovative technologies, products and strategic alliances that meet your specific needs. From identifying new products to add to your portfolio, to forging new alliances, to adopting disruptive technologies, Strategic Allies Ltd will find the best route to your future business growth.

Larger companies use this service in scouting for technologies and other opportunities. Smaller companies, with limited resources, also use it to find the additional growth opportunities that they so frequently require.

The process can be described in four linked steps:



**In today's environment it's those of us who find the solutions to our industry's most difficult problems that set ourselves apart from our competition.**

**Contact us to arrange a broad-ranging and illuminating consultation.**

## **SPECIFY**

We work with you, to understand your markets, strengths, weaknesses and positioning in order to specify the type of opportunities that would strengthen your offering or fill identifiable gaps in those markets.

## **SEARCH**

Using a mixture of 'wide searches' via established contacts and associates around the world plus a series of sequential 'narrow searches' focused on agreed target areas, we generate practical options for our client.

## **SELECT**

Following extensive conversations with the potential solution provider we then select or filter the projects to ensure we only present the best opportunities to you for initial review. You quickly (and without committing significant resource) gain experience in assessing the front runners.

## **SECURE**

Most importantly, we actively assist you in securing your chosen opportunities. We assess the selected projects in greater detail and initiate relationships for you to secure the final deal.

Our objective is always to secure relevant, value-enhancing and possibly disruptive, opportunities for our clients as quickly and inexpensively as possible.