

The client

This company has established a number of product brands serving the consumer lifestyle market and is now looking to launch a range of **Cannabidiol (CBD) based products for the UK and EU markets.**

CBD has a number of potential benefits for users, including to help with the management of pain, stress and anxiety, and to promote sleep and a sense of calm. It can be purchased in the form of gums, supplements, oils and tinctures for oral ingestion and topical application, or can be taken via inhalation or sublingually.

The search

The client wishes to identify **companies offering white label CBD products (tinctures, chews/edibles and/or shot beverages)** for entry into the UK and/or EU markets. Suitable suppliers need to be able to demonstrate the following capabilities: -

- **Ability to manufacture one or more product types** (tinctures, chews/edibles, shot beverages)
- **Use of hemp-derived CBD isolate** (US or EU strains) **or synthetic CBD**
- **Traceable supply chain** (seed to final product)
- **Operating to GMP manufacturing standards** (additional certifications an advantage)
- **Regulatory compliance in UK / EU for CBD**
- **Novel Foods Application (completed / in progress / planned)** for products of interest

Additional capabilities of interest include:-

- Vertically integrated supply chain
- Ability to develop customised CBD-based products
- Pilot manufacturing
- Laboratory testing
- Consumer studies
- Packaging compatibility testing and shelf life studies

What the client can offer

The client is a large and established business with global brands and has excellent market access to introduce new products. They are searching for companies that will become trusted manufacturing partners. This therefore represents an excellent business opportunity for an ongoing partnership with a leading brand partner. All potential partners should be able to demonstrate their capability and experience for this search by way of case studies and supporting literature.

Please request and complete the Capability Questionnaire for this search and return with any supporting information, or provide details of any potential service provider to – Diane Kolonko via diane@strategicallies.co.uk