

# Pilot as a Service (PaaS)



A large majority of awesome open innovation findings, remains unexplored. It's a pity! With Pilot as a service we help you bring proof to the table how to capture the untapped opportunity in your open innovation findings in ways that contribute to the future success of your company in three steps; Understand, Design & Deliver. We do this with more than 15 years of experience in bringing innovation to market using Design thinking & Lean start-up.

## Your open innovation search was successful - now what?

You found awesome innovation companies and startups in your open innovation search, exactly what the business requested, now what?

There are two obvious options to choose between

### Difficult or Nothing:

- Pick up the internal discussion to capture the opportunity in the found innovations - **Difficult**
- Present what has been found, collect the feedback, wait and see what happens - **Nothing**

Now there is a third option; Pilot as a service, that brings - **Proof**

**Pilot as a service demonstrate ways to capture the untapped opportunity in your open innovation findings and give valuable Proof to your business**

## Pilot as a service in 3 steps

### Understand - Both sides

First we take time to understand your company's specific situation and strategic goals, as well as the capabilities of your open innovation findings. This way we can define the most promising win-win opportunity and key success criteria.

### Design - Pilots

With key customers in focus, clear problem statements and strategic goals, we Design Pilots and Business models that will prove the strategic contribution to your company! Designed theory ready for pilots.

### Deliver - Proof

With live interviews and testing of prototype products, services and the business model we gather in depth insights and proof how to best reach the defined goals. We bring all this together into live demonstrations and presentations that deliver proof and concrete proposals for next steps for your and your key stakeholders.

Understand

Design

Deliver

## Innovation Catalyzer

Pilot as a service is delivered to you in collaboration with Innovation Catalyzer, known to say "it is no miracle, it is persistent curiosity, creativity and hard work". We know it is fueled by engaging, positive personality and know-how from more than 15 years of experience in breakthrough innovation in corporates and startups.