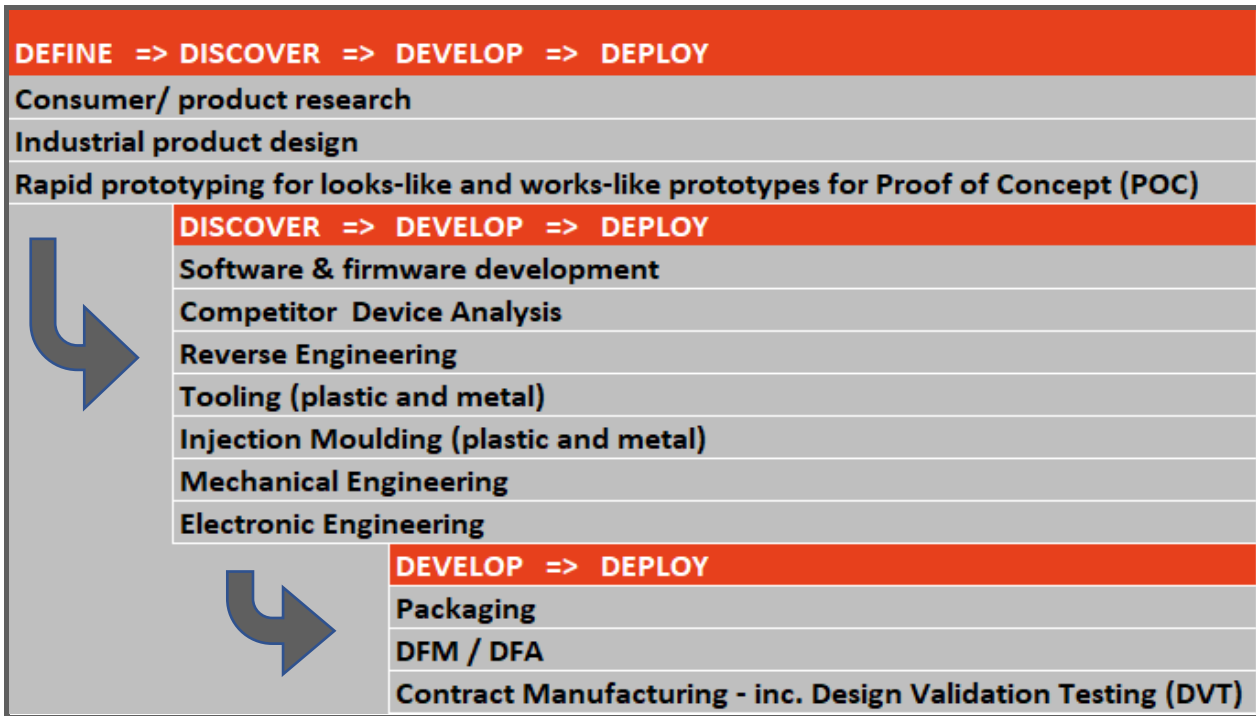


We are working with a leading manufacturer of portable electronic devices, actively searching for **product design and development partners** with whom they can work with on a continuous basis. Partners will assist with **end-to-end product development**, providing **access to specialist designers, engineers and scale up capabilities for rapid New Product Introduction (NPI)**. The potential partner(s) will have the following capabilities at specific stages of the 4D Innovation Process: -



The client company frequently undertakes its own NPD (New Product Development), but as a rapidly growing company they now require an experienced partner to assist with this activity. The company is most interested in a partner working on client-generated product concepts to create prototypes for testing, but they must design with eventual manufacturing in mind to ensure rapid scaleup and deployment of final products. Therefore, the **following competencies from above are considered essential** for any partner (or their contractors):-

- **Consumer / product research**
 - **Industrial product design**
 - **Rapid prototyping**
 - **Software and firmware development**
 - **Mechanical engineering**
 - **Electronic engineering, design & layout, prototype PCBs and assembly**
 - **Design for Manufacture (DFM) / Design for Assembly (DFA)**
- Plus: Experience in consumer products, esp. for knowledge of regulations and standards**

The client is not looking for a partner for a specific product, but one or more companies that will become trusted development partners for the NPD team. This therefore represents an excellent business opportunity for an ongoing partnership with a leading and global product manufacturer. Given the breadth of capabilities and expertise required, companies will be expected to show evidence of capabilities, experience and ability to manage multiple projects (company information and case studies will be helpful in illustrating this). Please request and complete the Capability Questionnaire for this search and return with any supporting information to Ashima Sangwan (ashima.sangwan@strategicallies.co.uk). Thank-you!